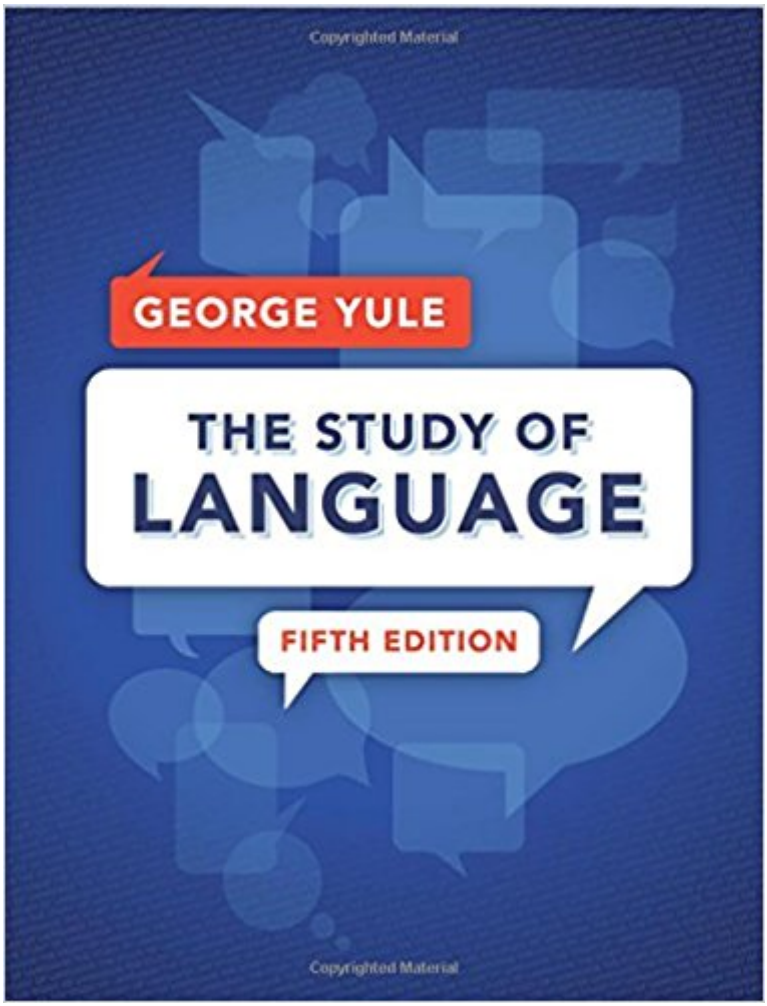
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The Study Of Language



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Synopsis

This bestselling textbook provides an engaging and user-friendly introduction to the study of language. Assuming no prior knowledge of the subject, Yule presents information in bite-sized sections, clearly explaining the major concepts in linguistics - from how children learn language to why men and women speak differently, through all the key elements of language. This fifth edition has been revised and updated with new figures and tables, additional topics, and numerous new examples using languages from across the world. To increase student engagement and to foster problem-solving and critical thinking skills, the book includes thirty new tasks. An expanded and revised online study guide provides students with further resources, including answers and tutorials for all tasks, while encouraging lively and proactive learning. This is the most fundamental and easy-to-use introduction to the study of language.

Book Information

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Customer Reviews

"... the obvious choice for the beginner language student." Torill Hestetr'et, University of Bergen"... an excellent overview of the central topics in linguistics and how linguists study language." Daniel W. Hieber, Content Editor, Rosetta Stone"... a clear and concise introduction to linguistics suitable for beginners." Jeffrey Gil, Flinders University, Adelaide"... with updated material for practice and discussion, it will continue to inspire new generations of students." Stephen Matthews, University of Hong Kong

This bestselling textbook is the most fundamental and easy-to-use introduction for students with no

prior knowledge of linguistics. Broad yet concise, this manageable overview of key topics draws students in, with thirty new tasks, new foreign-language examples, and an expanded and revised online study guide.

I purchased this book for a communications class I took last fall, the book was very helpful, I did very well in the class and attribute that much to this book. I say this for several reasons.The 1st being the fact that the textbook provides a very engaging and friendly introduction to the study of language.The 2nd reason this book helped me so much is that I had zero knowledge of the subject at hand and the book effectively presents information in bite-size sections, making it easy for people like me (with no prior knowledge) very simple to understand the pivotal concepts.The book itself very clearly explains various subjects, and does so very clearly, from how children learn language to why people in assimilated societies sound or speak differently.I should also mention that the 5th edition has been both revised and updated, this addition includes new figures and tables, additional topics, and new very helpful examples. The book is question also includes 30 new topics to help with student engagement in the class and also to increase your problem solving and critical thinking skills.With all that being said, if you're new to the study of language I highly suggest you purchase this book, it helped me achieve the grade I wanted/offered me very insightful information, I think it will do the same for you.

This book deals with broad issues about the language. It is reasonable to understand because most of the ideas are supported by detailed examples and studies. This book is suitable for college students interested in languages and the field of linguistics.

Quite confusing when your first language is not English. Breaks down everything their is from pronunciation to vowel movements to produce specific sounds. This is a must have for Linguistic major and is not that hard to read but it is hard to understand and master.

The clearest book I have had to study. Structured, precise, and interesting.

The book targets large audiences, so it's very easy to read. It does not go into much detail about its topics, but it gives you a good starting point for your own research.

Very easy to follow along and the information is very useful as well as current. The book really does

a great job on explaining the concepts in the book

Enjoyed this book for class. Highly recommend.

Good book that I needed for a linguistics course

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